Resource management

	NATIONAL WEBINAR 2021
ORGANIZED BY	Department of Physic
SPONSORED BY	Govt. M. H. College of Home Science and Science for Women, Jabalpur (M.P.) State Project Directorate, Department of Higher Education, Govt. of M.P. (Bhopal) Under the World Bank Project of M.P. Higher Education Quality Improvement Program
DATE AND TIME	15 FEBRUARY 2021 / 01.00 PM
PARTICIPANTS	450
REGISTRATION LINK	https://docs.google.com/forms/d/e/1FAIpQLSceh6MnfGs32b6SDfZamdIOZzI9P9wfJcGOmOfPd RI9mgT1PA/viewform
Google Meet Link	https://meet.google.com/qpt-qimc-yjx (For 100 Participants Allowed)
YouTube Live	https://www.youtube.com/channel/UCNDYdWDpTpyMarj8KN6M9UA (LIKE & SUBSCRIBE)
For More Information Join Whatsaap Group	Join Whatsapp Group https://chat.whatsapp.com/DPbuCVb1eVFEjoawMaIEt0

NOTE : E-Certificate will be given to all participants after filling the feedback form.

Principal Dr. Akhilesh Ayachi Govt. M.H. College of Home Science, Jabalpur Convenor Dr. Shobha Goutam Johri Co-Convenor Dr. Mamta Shrivastava

Organizing Committee Member Dr. N.L. Patel Dr. Shashi R. kuraria Co-ordinator Dr. Girish Varma Technical Expert Mrs Prerna Jain Ms. Swati Singh



Consumerism in present scenario

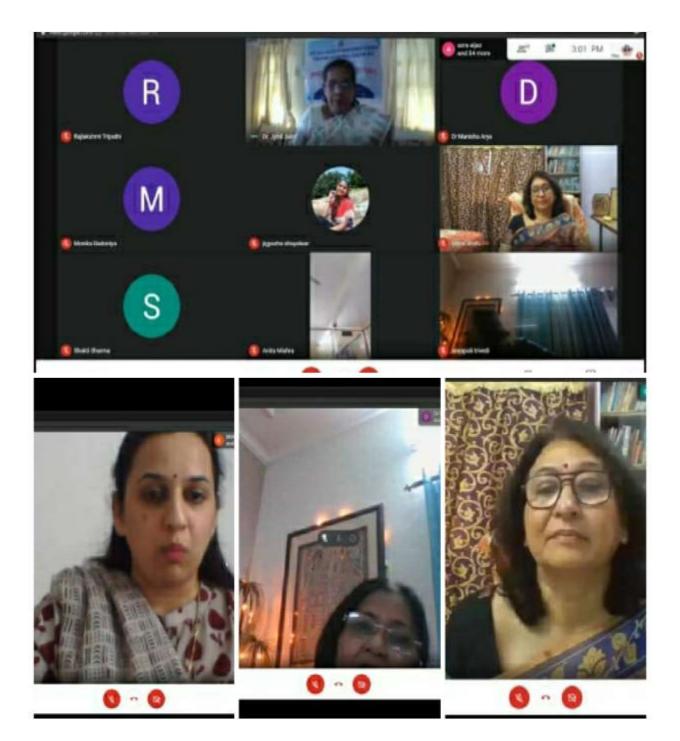
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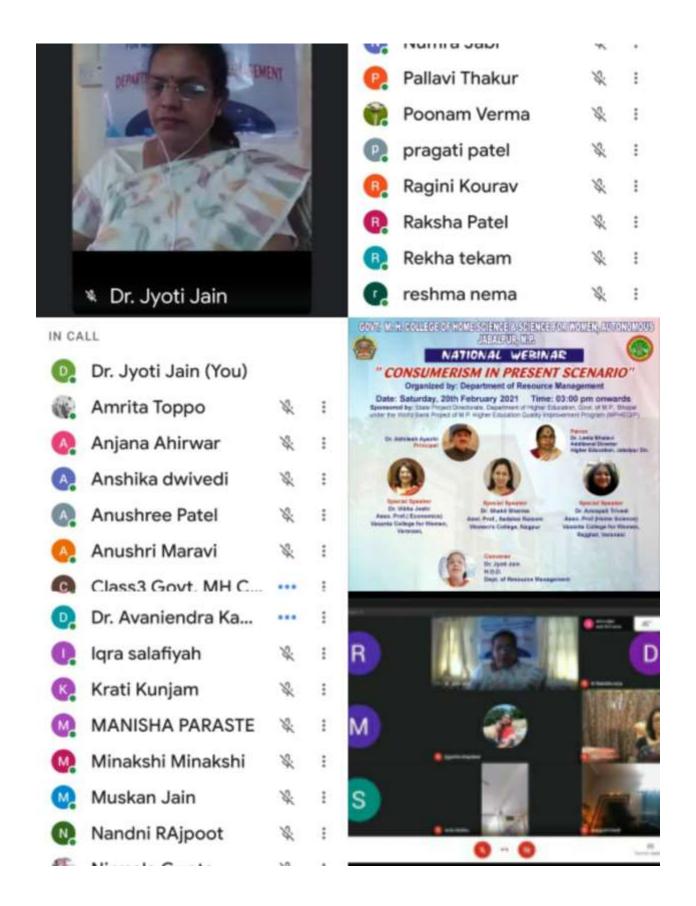
संसाधन प्रबंध विभाग में दिनांक 20-2- 21 को स्नातननेतर पाठ्यक्रम पर आधारित इस वेबीनार में लगभग 450 लोगों ने पंजीयन कराया। बेबीनार का विषय ,"कंज्यूमैरिज्म इन प्रेजेंट सिनेरियो" रहा जिसमें प्रमुख वक्ता के रूप में डॉ. विभा जोशी एसोसिएट प्रोफेसर वसंत कन्या महाविद्यालय राजधाट वाराणसी रहे इन्होंने कहा कि उपभोक्ता क्या है उपभोक्ताओं के प्रकार कितने होते हैं, वर्तमान में विपणन किस तरह से किया जाता है ,और उसका प्रबंधन कैसे होता है।एक बुद्धिमता पूर्ण क्रय प्रक्रिया कैसे की जानी चाहिए। उपभोक्ता से कैसे कैसे विजापन एव अन्य तरीकों से धोखाधड़ी की जाती है उसे किन-किन तरीके से ठगा जाता है और बाजार प्रबंधन और उपभोक्ताओं का आपस में क्या तालमेल है कैसे दोनों एक दूसरे से जुड़े हुए हैं ,और कैसे एक पूरा बाजार चक्र चलता है। इन सारे विषयौ पर उन्होंने विस्तृत प्रकाश डाला।

द्वितीय वक्ता के रूप में सदाबाई रायसोनी महिला महाविद्यालय नागपुर की सहायक प्राप्यापक डॉ शक्ति शर्मा ने फूड लेबलिंग पर विस्तृत प्रकाश डाला उन्होंने बताया की लेवल को कैसे पढ़ा जाता है और उन में दर्ज जानकारियां क्या अर्थ रखती हैं और किन सावधानियों को देखते हुए हम बुद्धिमता पूर्ण खरीदारी कर सकते हैं बहुत ही उम्दा तरीके से उन्होंने फूड लेबल को पढ़ना सिखाया।

वसंत कन्या महाविद्यालय वाराणसी से जुड़ी सह प्राध्यापक डॉक्टर आमपाली त्रिवेदी ने तृतीय वक्ता की भूमिका निभाई उपमोक्ताओं से संबंधित आधारभूत जानकारियों के साथ उन्होंने उपभोक्ताओं हेतु बनाए गए अधिनियम और उनसे प्राप्त संरक्षण पर विशेष ध्यान आकर्षित किया और बहुत ही गहन चिंतन के साथ सारे अधिनियम स्पष्ट किए विषय वस्तु इतने रोचक तरीके से प्रस्तुत की गई की अंत तक लगभग 80-85 लोग बेबीनार में जुड़े रहे। वेबीनार का आयोजन डायरेक्टरेट स्टेट प्रोजेक्ट उच्च शिक्षा विभाग मध्यप्रदेश शासन भोपाल के सौजन्य से मध्य प्रदेश उच्च शिक्षा गुणवता उन्नयन कार्यक्रम के तहत किया गया जिसमें प्राचार्य डॉ अखिलेश अयाची की का निर्देशन महत्वपूर्ण रहा ।इस वेबीनार की मुख्य संयोजक डॉ ज्योति जैन विभागाध्यक्ष संसाधन प्रबंध विभाग शासकीय मोहनलाल हरगोविंददास गृह विज्ञान एवं विज्ञान महाविद्यालय जबलपुर रहे तथा अतिथि व्याख्याता द्विवेदी एवं विभाग की शोध छात्रा कुमारी सौम्या मिश्रा लगातार सहयोगी के रूप में शामिल रहे कुमारी आदिति जैन का सहयोग तकनीकी पहलुओं में सक्रिय रुप से रहा।

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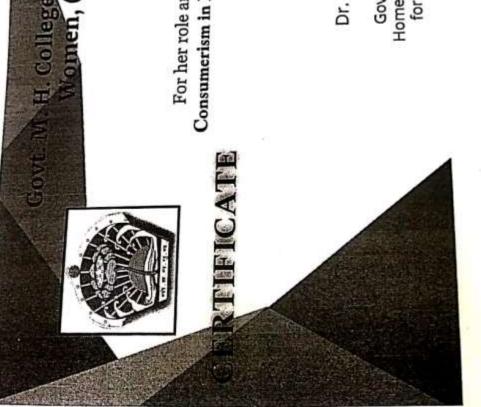
Dr Vibha Joshi is Associate Professor of Economics and Director of J Krishnamurti Study Centre at Vasanta College for Women (Admitted to the Privileges of Banaras Hindu University) Varanasi, India. She has more than 22 years of Teaching Experience and her Ph D is on the theme, "Employment

Pattern of Working Women in Port Blair Town." Dr Joshi has been UGC Visiting Fellow to RSTD Nagpur Vidyapeeth, Nagpur in 2015, and Visiting

Professor, Mahamakut Buddhist University, Bangkok, Thailand in 2000. Dr Joshi specialises in Microeconomics with a keen interest in Research Methodology. In addition to various papers presented in national and international seminars, conferences and symposia on the issues related to Women in the Informal Sector, Economic Development, Poverty, Ageing, she has a monograph on "Structural Change in Food Consumption Pattern of Indian Household", (jointly with Prof A R Prasad, Dept of Economic, FSS, BHU) and a UGC sponsored research project * Socio-

Economic Conditions of Aged in Slums Areas of Varanasi* in her credit. She was awarded World Vision Fellowship for 36th World Congress of the International Institute of Social Science, Beijing, China, in 2014. Awarded Vishisht Shikshak Samman' on Teacher's Day 2015 in an Educational Function, 'Vashvik Manas ke Srijankarta Shikshak', at Varanasi. In the year 2017 Indian Social Science Association conferred on her the 'Award of Golden Jubilee Year Honorary Fellowship' in All India Conference of the Indian Social Science Association held at BHU. Vagyoga Chetana Peetham' International Institute conferred on her * Vagyoga -Naari- Pratibha -Sammaan 2020* for her contribution in the field of education and social work. Edited book titled "Towards a New Dawn",

Reinvigorated Human Beings and Post Pandemic World, is her recent achivement. Dr Vibha is also associated with leading Professional Associations and Committees as a member and delivering lectures and talk as a resource person in various Workshops /Seminars organised by different College/Universities of the country.



Govt. M. H. College of Home Science and Science for Women, (Autonomous), Jabalpur

This certificate is proudly presented to Dr. Jyoti Jain

For her role and efforts in organizing the National Webinar on Consumerism in Present Scenario held on 20th February organised by the Dept. of Resource Management.

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Dr. Akhilesh Ayachi Principal Govt. M. H. College of Home Science and Science for Women, Jabalpur

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